

Dear Potential Exhibitor:

The ASP annual meeting attracts participants from academia, government, and industry involved in research. It is anticipated that the 2007 ASP meeting will host 400 - 500 researchers from the U.S. and abroad. Generally, 20% of these participants are from industry, 10% from the government and 70% from academia.

In an effort to help support the ASP 2007 meeting, the Organizing Committee (see attached) is soliciting potential vendors for the meeting at the Holiday Inn By the Bay. We have made plans to accommodate up to 21 tables of on-site vendor displays, which will be in the lobby and in the main hallway leading to all speaker sessions. We have tried to optimize the positioning of these tables for maximum exposure to meeting participants. For those whose travel budgets will not allow them to attend, we are offering an economical option that includes a listing in the abstract booklet and addition of a company-selected flier to each participant's welcome packet. A listing of the options is attached.

We hope you will take this opportunity to join us in Portland for the 2007 ASP meeting. The [registration form](#) can be downloaded from this website. Please feel free to contact Jill Schmidt or me if you would like any further information.

Sincerely yours,

Stefan Gafner
Co-Chair, Organizing Committee
48th Annual Meeting of the ASP

ASP 2007 Organizing Committee

Cindy Angerhofer – Aveda (Minneapolis, MN)
Chantal Bergeron – Tom's of Maine (Kennebunk, ME)
John Cardellina (Co-chair) - National Cancer Institute (Frederick, MD)
Lyle Craker – University of Massachusetts (Amherst, MA)
Elizabeth Dumas – Tom's of Maine
Stefan Gafner (Co-chair) – Tom's of Maine
Robert Kruger – Ferris State University (Grand Rapids, MI)
Shawna MacKinnon – National Research Council (Halifax, Nova Scotia)
Catherine Neto - University of Massachusetts (Dartmouth, MA)
Jill Schmidt – Tom's of Maine
Jacquelyn Villinski – Tom's of Maine

Vendor Participation Options:

Table (4 days)

\$1000

Sunday, July 15th, 2007 through
Wednesday, July 18th, 2007

Includes listing in the meeting abstract book and one company-selected flier in the welcome packet for each participant

Non-attendee option \$300

Includes listing in the meeting abstract book and one company-selected flier in the welcome packet for each participant

Security will be provided for those display pieces left overnight. If more significant sponsorship options are desired, accommodations can be made. Please contact Stefan Gafner or Jill Schmidt.

Contact information:

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